



We're amping up the 2024 **GEORGETENS**

Kicking off in 2019 as a rugby only festival, the event has evolved to include Men's and Women's Rugby, Golf, Mixed and Womens' Netball, Touchies, Dodgeball, Color run and Fishing!

All seriously cool events
with serious competitors of course ...
**BUT ... we're getting a lot of requests for the Not-
So-Serious! *We Listened!***

This year, we're introducing a
SUMMER SLAM CATEGORY,
meaning, **YOU CAN ENTER ON THE DAY!**

No serious planning or training needed!
This goes for all the above events with the
exception of rugby & netball, **BUT WAIT...**

We're adding Tug-of-War, Weightlifting,
a Rubex Cube Championship,
Darts, Line Dancing **AND** a
Mystery Basket Super Chef challenge!

As of today, **FUN** just donned a new jacket!
AND we'd be **SUPER CHUFFED** if you would join
us as an Official Partner!



Africa Skills
Private College





PARTNERSHIP PACKAGES:

GOLD SPONSOR



General Branding

- 4 (four) x pitch side Advertising boards in broadcast area / main stand (A & B field), Outeniqua Park
 - 2 (two) x Pitch side advertising boards at all other festival activities incl Sponsor Evening & Coaching Clinic
 - 1 x Complimentary 4-ball at the George TENS Golf Day
 - 1 x Complimentary T-box at the George TENS Golf Day
 - 1 x Water Point at Color Run
- (all costs related to design / set-up / production of boards / banners for sponsor cost)

At the Stadium:

- 25 x 3-day Festival Tickets
- Sponsor Option to create own hospitality space for clients & guests at Festival Village (Tent options to be supplied on request)
 - Access to VIP Area at Outeniqua Park
- Sponsor logo on Media Backdrop at on-field prize-giving ceremonies
- Presentation of specific awards during on-field prize-giving ceremonies
 - Sponsor verbal mentions on PA during festival
 - Sponsor logo and 30 sec ad to be shown on Big Screen at Venue

Streaming:

- 1 x Weblink, 1 x Banner Ad and 1 x 30 sec ad/insert on stream, per day.
- Sponsor logo on Screen flash throughout live stream coverage and highlights packages.
- Sponsor logo to appear on Screen during live stream.

Social Media Platforms:

- Sponsor logo in Official Tournament Program & online brochure .
- Participation announced on www.georgetens.co.za and Invictus Sport & Entertainment Facebook, X, Instagram, Tik Tok page.
- Co-branding option at the Kroonstad TENS, 30 Aug – 1 Sept, Kroonstad.
 - Participation announced on Heyneke Meyer LinkedIn Page.

TOTAL VALUE | R250 000
YOU PAY | R150 000



PARTNERSHIP PACKAGES: SILVER PARTNER



General Branding

- 2 (two) x pitch side Advertising boards in broadcast area / main stand (A & B end), Outeniqua Park
- 1 (one) x Pitch side advertising board at all other festival activities including Sponsor Evening & Coaching Clinic
 - 1 x Complimentary 4-ball at the George TENS Golf Day
 - 1 x Complimentary T-box at the George TENS Golf Day
 - 1 x Water Point at Color Run

(all costs related to design / set-up / production of boards / banners for sponsor cost)

At the Stadium:

- 15 x 3-day Festival Tickets
- Sponsor Option to create own hospitality space for clients & guests at Festival Village (Tent options to be supplied on request)
 - Access to VIP Area at Outeniqua Park
 - Sponsor verbal mentions on PA during festival
- Sponsor logo and 5 second insert to be shown on Big Screen at Venue

Streaming:

- 1 x Banner Ad and 1 x weblink on stream, per day.
- Sponsor logo on Screen flash throughout live stream coverage and highlights packages
- Sponsor logo to appear on Screen during live stream (intermittent intervals)

Social Media Platforms:

- Sponsor logo in Official Tournament Program & online brochure
- Participation announced on www.georgetens.co.za and Invictus Sport & Entertainment Facebook, X, Instagram, Tik Tok page
- Co-branding option at the Kroonstad TENS, 30 Aug – 1 Sept, Kroonstad
 - Participation announced on Heyneke Meyer LinkedIn Page

TOTAL VALUE | R150 000
YOU PAY | R80 000



PARTNERSHIP PACKAGES:

BRONZE PARTNER /TEAM SPONSOR



General Branding

- 1 (one) x pitch side Advertising boards in broadcast area / main stand (A & B field), Outeniqua Park
 - 1 (one) x Pitch side advertising board at festival village
 - 1 (one) x Pitch side advertising board incl Sponsor Evening & Coaching Clinic
 - 1 x Complimentary T-box at the George TENS Golf Day
 - Team Sponsor logo on chosen team kit *
- (all costs related to design / set-up / production of boards / banners for sponsor cost)

At the Stadium:

- 8 x 3-day Festival Tickets
- Sponsor verbal mentions on PA during festival
- Sponsor logo and 5 second insert to be shown on Big Screen at Venue

Streaming:

- 1 x weblink on stream, per day.
- Sponsor logo on live stream coverage and highlights packages • (intermittent intervals)

Social Media Platforms:

- Sponsor logo in Official Tournament Program & online brochure
- Participation announced on www.georgetens.co.za and Invictus Sport & Entertainment Facebook, X, Instagram, Tik Tok page
- Participation announced on Heyneke Meyer LinkedIn Page

TOTAL VALUE | R100 000
YOU PAY | R50 000



2023 Recap: George Tens Sport & Lifestyle Festival

Social Media Recap: Highlights:

Platforms Used:

- Website www.georgetens.co.za - Radio (RSG, SFM)
- Facebook
- Instagram - George tens - Instagram - Lekker in george
- TikTok
- Outside advertising (posters and banners)



@george_tens



George Tens



@georgetens_

Sponsors and Collaborators



Media Posts and QR codes



Post on all platforms



QR code posters

